



Bachelor in Business Administration

Program Study Plan

Program Name: Bachelor in Business Administration
Qualification Level: BA
Department: Business Administration Department
College: College of Business and Economics
Institution: Umm Al-Qura University

Program Study Plan

Track 1: Business Administration

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	ELCE1 201	English Language 1	Required	N/A	4	Institution
	DS1101	Digital Technology	Required	N/A	2	Institution
Level	BA1101	Business Mathematics	Required	N/A	4	Department
1	BA1201	Business Computer Applications (1)	Required	N/A	3	Department
	BA1301	Principles of Management (1)	Required	N/A	3	Department
	ELCE1 202	English Language 2	Required	ELCE120 1	4	Institution
	QR1101	Holy Quran (1)	Required	N/A	2	Institution
Level	BA1302	Principles of Management (2)	Required	ELCE120 1	3	Department
2	MTH15 21	Principles of Statistics	Required	N/A	4	Department
	BA1202	Business Computer Applications (2)	Required	BA1201	3	Department
	ELCE1 203	English Language 3	Required	ELCE120 1 ELCE120 2	4	Institution
T1	ICC120 1	Islamic Culture (1)	Required	N/A	2	Institution
Level 3	AC1111	Principles of Financial Accounting	Required	N/A	4	Department
	PSY310 1	Social Psychology	Required	N/A	2	Department
	ECO12 11	Principles of Microeconomics	Required	N/A	4	Department
	QR2102	Holy Quran (2)	Required	QR1101	2	Institution
	AC2214	Principles of Managerial Accounting	Required	AC1111	4	Department
	ECO13 11	Principles of Macroeconomics	Required	ECO1211	4	Department
Level 4	ELCE2 201	Business English	Required	ELCE120 1 ELCE120 2 ELCE120 3	4	Department
	MA120 1	Principles of Marketing	Required	N/A	3	Department
Level 5	ICC220 2	Islamic Culture (2)	Required	ICC1201	2	Institution
	BA2304	Business Communications	Required	BA1301	4	Department

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
				BA1302		
	BFB111 2	Principles of Finance	Required	AC1111	4	Department
	BA2305	Organizational Behavior	Required	N/A	4	Department
	BA2401	Entrepreneurship (1)	Required	N/A	3	Department
	ARS160 1	Writing and Editing in Arabic	Required	N/A	2	Institution
Level 6	BA2501	Operations Management	Required	BA1301 BA1302 BA1101	4	Department
	BA2306	Legal Environment of Business	Required	N/A	4	Department
	BA2307	Business Research Methods	Required	BA1202 MTH1521 ELCE120 3	4	Department
	BA2402	Entrepreneurship (2)	Required	N/A	3	Department
		Elective 1	Elective	N/A	2	Institution
	BA3308	Business Ethics	Required	N/A	3	Department
Level 7	BA2601	Human Resource Management (1)	Required	BA1301 BA1302	3	Department
	BA2203	Management Information Systems (1)	Required	N/A	3	Department
	MA210 3	Consumer Behavior	Required	MA1201	3	Department
	BA3309	International Business Management	Required	BA1302	4	Department
	QR3103	Holy Quran (3)	Required	QR2102	2	Institution
Level	ICC320 3	Islamic Culture (3)	Required	ICC1201 ICC2202	2	Institution
8	BA2602	Human Resource Management (2)	Required	BA1301 BA1302 BA2601	3	Department
	BA2204	Management Information Systems (2)	Required	BA2203	3	Department
	BA3502	Supply Chain and Logistics Management	Required	BA1101 BA2501	4	Department
	BA3403	Innovation Management	Required	BA2401 BA2402	4	Department
Level 9	BA4802	Cooperative Training	Required	Complete 80 hours of program credits	8	Department
	QR4104	Holy Quran (4)	Required	QR3103	2	Institution
	L	Elective 2	Elective	N/A	2	Institution
Level	BA3205	Business Analytics	Required	N/A	4	Department
10	BA3701	Sustainability and Corporate Responsibility	Required	BA3309	4	Department
	BA4310	Project Management	Required	N/A	4	Department
		Elective 3	Elective	N/A	2	Institution
Level 11	ICC420 4	Islamic Culture (4)	Required	ICC1201 ICC2202 ICC3203	2	Institution

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	BA4702	Strategic Management	Required	Completio n of Level 9	4	Department
	BA4703	Organizational Leadership	Required	N/A	4	Department
	See Elective s	Elective Course in Business (1)	Elective	See Electives	4	Department
	BA4503	Operation Research in Management	Elective	BA2501	4	Department
	BA4606	Organizational Development and Change	Elective	N/A	4	Department
	BA4209	Digital Business Management	Elective	N/A	4	Department
	BA4311	Management of Non-Profit Organizations	Elective	BA1301 BA1302	4	Department
	BA4404	Social Entrepreneurship	Elective	BA2401 BA2402	4	Department
	BA4312	Sports Business Management	Elective	BA1302	4	Department
		Elective in Finance	Elective		4	Department
Level 12	See Elective s	Elective Course in Business (2)	Elective	See Electives	4	Department
	See Elective s	Elective Course in Business (3)	Elective	See Electives	4	Department
	BA3801	Field Training	Required	Complete 170 hours of program credits	7	Department

Track 2: Human Resource Management

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	ELCE1 201	English Language 1	Required	N/A	4	Institution
	DS1101	Digital Technology	Required	N/A	2	Institution
Level	BA1101	Business Mathematics	Required	N/A	4	Department
1	BA1201	Business Computer Applications (1)	Required	N/A	3	Department
	BA1301	Principles of Management (1)	Required	N/A	3	Department
	ELCE1 202	English Language 2	Required	ELCE120 1	4	Institution
	QR1101	Holy Quran (1)	Required	N/A	2	Institution
Level	BA1302	Principles of Management (2)	Required	ELCE120 1	3	Department
2	MTH15 21	Principles of Statistics	Required	N/A	4	Department
	BA1202	Business Computer Applications (2)	Required	BA1201	3	Department
	ELCE1 203	English Language 3	Required	ELCE120 1	4	Institution

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
Level 3				ELCE120 2		
	ICC120 1	Islamic Culture (1)	Required	N/A	2	Institution
	AC1111	Principles of Financial Accounting	Required	N/A	4	Department
	PSY310 1	Social Psychology	Required	N/A	2	Department
	ECO12 11	Principles of Microeconomics	Required	N/A	4	Department
	QR2102	Holy Quran (2)	Required	QR1101	2	Institution
	AC2214	Principles of Managerial Accounting	Required	AC1111	4	Department
	ECO13 11	Principles of Macroeconomics	Required	ECO1211	4	Department
Level 4	ELCE2 201	Business English	Required	ELCE120 1 ELCE120 2 ELCE120 3	4	Department
	MA120 1	Principles of Marketing	Required	N/A	3	Department
	ICC220 2	Islamic Culture (2)	Required	ICC1201	2	Institution
Level 5	BA2304	Business Communications	Required	BA1301 BA1302	4	Department
5	BFB111 2	Principles of Finance	Required	AC1111	4	Department
	BA2305	Organizational Behavior	Required	N/A	4	Department
	BA2401	Entrepreneurship (1)	Required	N/A	3	Department
	ARS160 1	Writing and Editing in Arabic	Required	N/A	2	Institution
Level 6	BA2501	Operations Management	Required	BA1301 BA1302 BA1101	4	Department
	BA2306	Legal Environment of Business	Required	N/A	4	Department
	BA2307	Business Research Methods	Required	BA1202 MTH1521 ELCE120 3	4	Department
	BA2402	Entrepreneurship (2)	Required	N/A	3	Department
		Elective 1	Elective	N/A	2	Institution
Lord	BA3308	Business Ethics	Required	N/A	3	Department
Level 7	BA2601	Human Resource Management (1)	Required	BA1301 BA1302	3	Department
	BA2203	Management Information Systems (1)	Required	N/A	3	Department
	MA210 3	Consumer Behavior	Required	MA1201	3	Department
	BA3309	International Business Management	Required	BA1302	4	Department
	QR3103	Holy Quran (3)	Required	QR2102	2	Institution
Level	ICC320 3	Islamic Culture (3)	Required	ICC1201 ICC2202	2	Institution

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
8	BA2602	Human Resource Management (2)	Required	BA1301 BA1302 BA2601	3	Department
	BA2204	Management Information Systems (2)	Required	BA2203	3	Department
	BA3502	Supply Chain and Logistics Management	Required	BA1101 BA2501	4	Department
	BA3403	Innovation Management	Required	BA2401 BA2402	4	Department
Level 9	BA4802	Cooperative Training	Required	Complete 80 hours of program credits	8	Department
	QR4104	Holy Quran (4)	Required	QR3103	2	Institution
		Elective 2	Elective	N/A	2	Institution
Level	BA3205	Business Analytics	Required	N/A	4	Department
10	BA3603	Resourcing and Talent Management	Required	N/A	4	Department
	BA3604	Learning and Talent Development	Required	N/A	4	Department
		Elective 3	Elective	N/A	2	Institution
Level 11	ICC420 4	Islamic Culture (4)	Required	ICC1201 ICC2202 ICC3203	2	Institution
	BA4702	Strategic Management	Required	Completio n of Level 9	4	Department
	BA4605	Performance and Rewards Management	Required	BA2601 BA2602	4	Department
	BA4606	Organizational Development and Change	Required	N/A	4	Department
Level 12	See Elective s	Elective Course in Business (1)	Elective	See Electives	4	Department
	See Elective s	Elective Course in Business (2)	Elective	See Electives	4	Department
	BA3801	Field Training	Required	Complete 170 hours of program credits	7	Department

Track 3: Information Systems Management

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	ELCE1 201	English Language 1	Required	N/A	4	Institution
Level	DS1101	Digital Technology	Required	N/A	2	Institution
Level 1	BA1101	Business Mathematics	Required	N/A	4	Department
1	BA1201	Business Computer Applications (1)	Required	N/A	3	Department

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	BA1301	Principles of Management (1)	Required	N/A	3	Department
	ELCE1 202	English Language 2	Required	ELCE120 1	4	Institution
	QR1101	Holy Quran (1)	Required	N/A	2	Institution
Level	BA1302	Principles of Management (2)	Required	ELCE120 1	3	Department
2	MTH15 21	Principles of Statistics	Required	N/A	4	Department
	BA1202	Business Computer Applications (2)	Required	BA1201	3	Department
	ELCE1 203	English Language 3	Required	ELCE120 1 ELCE120 2	4	Institution
Level	ICC120 1	Islamic Culture (1)	Required	N/A	2	Institution
3	AC1111	Principles of Financial Accounting	Required	N/A	4	Department
	PSY310 1	Social Psychology	Required	N/A	2	Department
	ECO12 11	Principles of Microeconomics	Required	N/A	4	Department
	QR2102	Holy Quran (2)	Required	QR1101	2	Institution
	AC2214	Principles of Managerial Accounting	Required	AC1111	4	Department
	ECO13 11	Principles of Macroeconomics	Required	ECO1211	4	Department
Level 4	ELCE2 201	Business English	Required	ELCE120 1 ELCE120 2 ELCE120 3	4	Department
	MA120 1	Principles of Marketing	Required	N/A	3	Department
	ICC220 2	Islamic Culture (2)	Required	ICC1201	2	Institution
Level	BA2304	Business Communications	Required	BA1301 BA1302	4	Department
5	BFB111 2	Principles of Finance	Required	AC1111	4	Department
	BA2305	Organizational Behavior	Required	N/A	4	Department
	BA2401	Entrepreneurship (1)	Required	N/A	3	Department
	ARS160 1	Writing and Editing in Arabic	Required	N/A	2	Institution
Level 6	BA2501	Operations Management	Required	BA1301 BA1302 BA1101	4	Department
	BA2306	Legal Environment of Business	Required	N/A	4	Department
	BA2307	Business Research Methods	Required	BA1202 MTH1521 ELCE120 3	4	Department
	BA2402	Entrepreneurship (2)	Required	N/A	3	Department
		Elective 1	Elective	N/A	2	Institution

Level	Course Code	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	BA3308	Business Ethics	Required	N/A	3	Department
Level 7	BA2601	Human Resource Management (1)	Required	BA1301 BA1302	3	Department
	BA2203	Management Information Systems (1)	Required	N/A	3	Department
	MA210 3	Consumer Behavior	Required	MA1201	3	Department
	BA3309	International Business Management	Required	BA1302	4	Department
	QR3103	Holy Quran (3)	Required	QR2102	2	Institution
Level	ICC320 3	Islamic Culture (3)	Required	ICC1201 ICC2202	2	Institution
8	BA2602	Human Resource Management (2)	Required	BA1301 BA1302 BA2601	3	Department
	BA2204	Management Information Systems (2)	Required	BA2203	3	Department
	BA3502	Supply Chain and Logistics Management	Required	BA1101 BA2501	4	Department
	BA3403	Innovation Management	Required	BA2401 BA2402	4	Department
Level 9	BA4802	Cooperative Training	Required	Complete 80 hours of program credits	8	Department
	QR4104	Holy Quran (4)	Required	QR3103	2	Institution
_		Elective 2	Elective	N/A	2	Institution
Level	BA3205	Business Analytics	Required	N/A	4	Department
10	BA3206	Python for Business Applications	Required	N/A	4	Department
	BA3207	Decision Support Systems	Required	BA2203	4	Department
Level 11	ICC420 4	Elective 3 Islamic Culture (4)	Elective Required	N/A ICC1201 ICC2202 ICC3203	2	Institution Institution
	BA4702	Strategic Management	Required	Completio n of Level 9	4	Department
	BA4208	Systems Analysis and Design	Required	BA2204	4	Department
	BA4209	Digital Business Management	Required	N/A	4	Department
Level 12	See Elective s	Elective Course in Business (1)	Elective	See Electives	4	Department
	See Elective s	Elective Course in Business (2)	Elective	See Electives	4	Department
	BA3801	Field Training	Required	Complete 170 hours of program credits	7	Department